



Rent it - Drive it - Buy it - Freedom

Auto Access Solutions presents
Freedom Cars

License Information Booklet

Licensors

Auto Access Solutions Pty Ltd
National Support Office

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www.freedomcars.com.au/franchising

Freedom Cars – Auto Access Solutions

This business is suitable to anyone with NO motor industry experience

AAS is on it's way to becoming the number one motor industry dealer solutions system across Australia, New Zealand and beyond with the highest of professional industry standards giving recession proof returns.

With innovative and proven systems that provide a solution to all customer mobility needs making for a 'recession proof' business to ensure your ongoing success and lifestyle

The DNA of Freedom Cars

Proven systems are the structure of Freedom Cars that ensure efficient, professional service and professional marketing plans. The systems have been developed, proven and refined by a team with over 45 years experience in the industry.

Freedom Cars offers more than just association with a distinctive brand, we offer support and proven systems that will position new Licensees with a strong competitive edge over any competitors in the industry.

Experience the Freedom Cars Group

We know our success is derived from the success of each Licensee. Many breakthrough ideas come from within the group. We therefore place a great deal of importance in selecting the right people that we feel will fit the mould and be successful.

We're about giving our Dealers the brand name, marketing tools, business tools, business systems and support that will drive them to success in any economic climate.

We require quality people who desire ...

- To own and operate a professional business.
- That can see the benefit of joining a professional team
- To create a valuable asset to on-sell
- To work on the business not necessarily in the business.

Only people with drive, ambition and passion for success should invest in a Freedom Cars business, as the company enables Licensees every chance of success with unlimited resources helping them every step of the way.

Life as a Service is developing fast

Our world has changed recently and there is no going back, your business must offer a Service or Subscription to be part of “Life as a Service”

This means customer spending to own consumables has changed, the public now are wanting more and more options of renting or subscribing for a product and service rather than owning a depreciating assets such as motor vehicles.

Freedom Cars has been successfully offering these options to customers for 18 years, our systems have developed and are at the forefront of current business applications.

With our legal team we have developed the only copyright non-regulated systems in the world.

Everything you need to operate your passive income business is within our cloud-based Software which you can access from anywhere in the world and our I.T. team are constantly adding new and innovative modules so you can be monitoring and working on your business not in it.

A Freedom Cars Dealership

Become part of Freedom Cars – a company that is expanding across the globe. Check out the incredible benefits of being part of a team that is dedicated to your success. Enjoy your business and your lifestyle.

You do not need to have Motor Dealer experience.

As part of your application process Auto Access Solutions management will assist you getting a Motor Dealers License if required.

Company History

Freedom Cars originated from an idea that there was a niche market to provide cars to people who did not qualify for mainstream finance for whatever reason.

Statistics say that 80% of the population have bad credit for one reason or another, this is a massive audience needing our service

In 2006 our founder and CEO Paul Green started the first model of Freedom Cars in Maroochydore, Queensland, Australia. After many setbacks, adjustments and changes to the system Freedom Cars snowballed into a highly successful business model.

Being in the motor trade for many years and watching the changes and in a lot of areas the decline of the industry Paul knew this system would convert people who used it, to create a weekly cash flow. The Freedom Cars systems give Licensees a new standalone recognizable business and provide a unique high profit passive income.

Each deal has a minimum recommended \$10,000 profit margin while you maintain ownership of the asset.



Company Vision

To become a world leader in the supply and implementation of Motor Industry Software and mobility services

The Benefits of Joining Freedom Cars

High profile recognition

Corporate office employed a team to develop an image for Freedom Cars, this image is a registered trademark and will be used in all profiles of the business, making the Freedom Cars system a household brand name and auto access & supply system.

Advertising

Advertising is delivered onto the market at both national and local levels. Freedom Cars employs top level SEO advertising agencies to ensure the most current marketing and advertising trends are employed. Advertisements and marketing are directed at branding using current social media such as Facebook, Influencers, Instagram, Webpages etc ..

Website

Freedom Cars has developed an intuitive interactive web page that allows customers to find a vehicle, apply online and pay online. Please view Website at **www.freedomcars.com.au** Behind the Website is a comprehensive office to share both management and marketing material and run all your business activity

Software

Our Software has been developed by experienced dealers for dealers, incorporating Lead Supply, full reporting on stock, sales, customers, accounting, GPS tracking and can be put on auto pilot Management leaving you to just put cars into the traffic. The Software is continually being developed to ultimately run your business on auto pilot.

Smart Passive Income

We are constantly monitoring and implementing current industry trends that we foresee will change how business is optimised, utilising the internet and leading digital marketing strategies, it is not necessary to reinvent the wheel, we have done the work and produced the business model and software to keep proactive operators at the forefront of the ever-changing industry.

When you join Freedom Cars, you will be able to utilise and implement our tried and tested systems and procedures. Your time is never wasted. We ensure that both you and your staff are trained in our systems, so your business runs effectively and as remotely as possible.

Freedom Cars Systems now have the opportunity to never let a customer walk out, customers will drive out.

Leads - All leads are delivered direct to your Software Dashboard, email and or mobile.

Software Systems

The Freedom Cars software has been specifically developed for the business and is one of the only systems in use that fully links and integrates all the procedures from start to finish.

The software system manages every step of the process from the initial application through to the handover of the vehicle – it is fully integrated and manages:

- **Stock Control**
- **Lead generation supplied direct to Franchisee**
- **Applications**
- **All documentation – Digital Signing**
- **Payment schedules & collection**
- **Mechanical & service programs**
- **Customer relations**
- **Debt collection**
- **Accounting**
- **Auto payment monitoring systems (GPS)**
- **Full back-end reporting & customer management**
- **Mobile Customer account login app**
- **Processes are continually updated with the goal of running completely on auto after a car is delivered**

Training Systems and Manuals

Freedom Cars provides full comprehensive training for all staff upon commencement with the company. Any ongoing training is catered for by Freedom Cars with NO training fees.

Asset to Sell

By investing in a Freedom Cars Business, you are investing in your future and because our systems are building a business that can later be sold with or without future book profits.

Freedom Cars' goal for Licensees is to build a valuable and saleable asset that will continue to provide residual income in any economic climate.

Marketing Area

The Freedom Cars License program is not limited to a PMA (Primary Marketing Area) due to each office never having identical stock. Licensees are able to deliver their cars into any area where an application is received from, the same as any motor dealership.

Benefits of Freedom Cars;

- NO entry buy in fees only a minimal set up fee
- Main investment is in your stock
- No ongoing fees from profits
- Passive income deposited daily
- Payments collected by Direct Debit within the Software straight to your bank account
- Unique unregulated processes
- GPS tracking run automatically from Software Dashboard
- Massive profits
- Customer Credit Repair
- All legally constructed documentation supplied
- Leads supplied direct to your email and software dashboard
- Agreements issued with electronic signing options
- National default register
- Cloud storage
- Using these systems will create years of passive income from each vehicle
- Ability to add your custom modules to Software if required
- Group Advertising
- Free setup and monitoring of electronic media such as Facebook & Google accounts
- International brand expansion

The Investment Required:

Setup Fee: \$3,000.00 (plus GST)

Monthly Investment

Lead Fees: \$350.00 per contract (vehicle delivered) plus GST (once off)

Advertising and Marketing Fund: \$500.00 per month (incl GST)

Software License fee: \$200.00 per week (GST incl)

The Next Step

Management prefers to have a face to face meeting before any decisions are made, so contact our General Manager Ray Shaw, he will arrange a conference Zoom call with our CEO and a current Licensee to answer all your questions

It costs nothing to have a chat and ask us anything you want to know !

Ray Shaw: M. 0459 239 011

E. ray@autoaccesssolutions.com

A Final Word.....

“You may think after reading this that it all sounds too good to be true. However, it is possible after many years of dedication, trial and error by our CEO, that this system was developed so Licensees could benefit from a recession proof passive income. Recently this has been proven beyond doubt as all Freedom Cars offices sustained and prospered through Covid 19 shut downs ! “

